

# Rede Cultural Beija-Flor

Help us build a better future for children,  
young people and their families.



We are a non-profit social organization with over **30 years** working in the communities of Metropolitan Region of São Paulo.



Our mission is to promote the social **well-being** and development of children and adolescents in social-economic vulnerability, **strengthening** their autonomy, professionalization and chitizenship.



# Our Nordic origins

Rede Cultural Beija-Flor has a strategic partnership with **Children at Risk Foundation (CARF)**, a Norwegian organization based in Bergen that supports us in attracting international donors. It also accompanies and monitors the development of our activities in Brazil.



We are one of the oldest institutions of Scandinavian origin in Brazil.



**SVEN BLIKSTAD**  
Vice-president



**JULIANA MEYER**  
Treasurer diretora  
**Honorary Consul General of Norway in São Paulo.**



**Knut Øvrebo**  
Administrative council

# Awards and Certifications



**"Point of Culture"**  
Recognized by Federal Law.



Recognized by SEBRAE  
as "Partner School".



Tecnologia Social  
Fundação Banco do Brasil

Prize awarded by Banco do  
Brasil Foundation.



**GlobalGiving**

Global Giving Certification.



**World of  
Children®  
Award**

Awarded through our founder,  
Gregory John Smith.



**"Culture & Health Award"**  
Granted by Cultural Citizenship  
Secretariat – MinC.

# Beija-Flor in 2024

In 2024, Rede Cultural Beija-Flor started new projects like **Conectando Ações Comunitárias (Connecting Community Actions)** and **Bazar Beneficente (Beneficent Bazaar)**. These new actions strengthened our activities, spreading opportunities and support networks.

Check out our numbers:

**1.747**

Direct beneficiaries



**8.735**

Indirect beneficiaries



**45%**  
Women  
employees

**16**

Advised  
institutions



**410**

Attended professional  
training courses



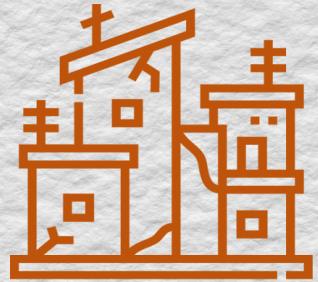
**24.500**

Kilos of food donated

“  
It may seem difficult at first, there may be obstacles, but you can't give up. It's a unique opportunity. If you embrace the opportunity, you win the world.  
**Mateus Jacob, barber**



# Attendance Map

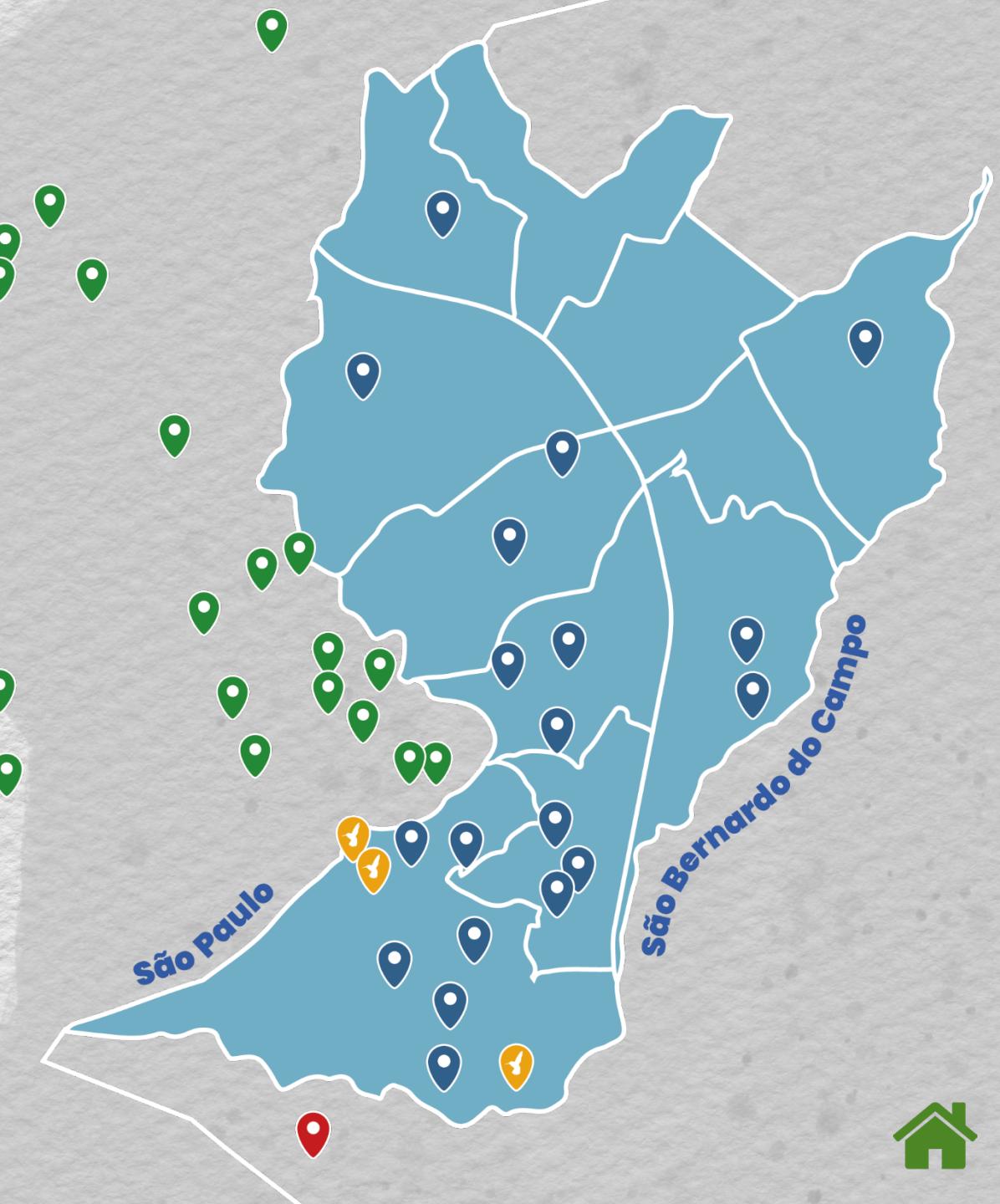


**49**  
Assisted  
communities



**3**  
Benefited cities

- 📍 Diadema
- 📍 São Paulo
- 📍 São Bernardo do Campo





## Access to Art and Culture

- Mais Educação / More Education
- Ballet workshop
- Percussion workshop
- Cooking workshop
- Capoeira workshop
- Breaking workshop
- Acoustic guitar workshop



Click here to know Larissa's story.



# EDUCATION FOR EQUITY

- **Tio Chr. Olesen**  
Specialized school tutoring.
- **Meninas Valentes / Brave Girls**  
Scholarship for girls to attend high school and tutoring for girls in the communities.
- **Adolescente Aprendiz / Adolescent Apprentice**  
After-school activities related to citizenship issues and preparation to the job market.



Click here to know  
Sthefany's story.





## Social Development and Professional Trainning

- **Ordalinos Project**  
Free hairdressing and barbering courses.
- **Professional training**  
Technical and trainning courses.
- **Conectando Ações Comunitárias / Connecting Community Actions**  
Training and advice for smaller civil Society organizations.



Click here to know  
Patrícia's story.



# Social Assistance and Socio-emotional Support

- Socio-emotional support**  
Follow-up, socio-emotional and psychological support for assisted and their families.
- Coexistence and Bond Strengthening Service**  
Socio-educational and cultural activities for children in extremely vulnerability situation.
- Servindo Esperança / Serving Hope**  
Donation of food, clothes and other essential items for vulnerable families.
- Dance Movement Therapy**  
Promotes physical, emotional and social well-being through dance.





## How to support us

- **Federal Law on Cultural Incentives** – [Click](#)
- **Sponsor our cause** – [Click](#)
- **Invoice donations** – [Click](#)
- **Global Giving** – [Click](#)
- **Adopt a project**
- **Sponsor Company**
- **Direct financial donation**
- **Donation of product or services**
- **Corporate volunteering**





# Strategic Partnership



## Brazilian Partners



**Projects approved for funding  
at Federal, State and  
Municipal level.**



PREFEITURA DE  
**DIADEMA**



CHILDREN AT RISK  
FOUNDATION

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